

HCSA Policy on Fundraising

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[mm, yy]	[e.g., incorporate changes to new legislation]	[name]	[e.g., Policy now covers details related to new legislation]

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1. INTRODUCTION

The HCSA is a global civil society organisation registered in Singapore as a company limited by guarantee and has charitable status. The High Carbon Stock Approach (HCSA) core mission is halt deforestation resulting from commodity production. It is a tool that identifies and conserves natural forest from degraded lands in tropical landscapes, amplifying the role of forest conservation as a solution to climate change, while at the same time supporting biodiversity conservation, community rights and benefits, and responsible development.

A key core value that underpins our work and our mission is to ensure there is a practical, transparent, robust, and scientifically-credible approach that is widely accepted to implement commitments to halt deforestation in the tropics while ensuring the rights, livelihoods and aspirations of local peoples are respected.

2. FUNDRAISING

2.1 GENERAL PRINCIPLES FOR FUNDRAISING

2.1.1 HCSA generates core funding through annual membership fees and additional programme finance from institutional donors and private foundations.

HCSA does not solicit or accept funding or cash donations from individuals, governments or organisations involved in human rights abuses, armed conflict, criminal and corrupt activities.

2.1.2 HCSA does not seek or accept donations that could compromise its aims, objectives or integrity, including individual donations and before accepting funds from potential supporters HCSA will conduct due diligence to ensure HCSA's independence, integrity, impartiality and credibility are not compromised from HCSA's purpose and goals.

2.1.3 HCSA reserves the right to refuse any donation. HCSA will refuse or investigate any offered donation if evidence that indicates a contravention of principles 2.1.1 and 2.1.2 before validating the donation can be accepted by HCSA. In financial or other crime, and if so, or when in doubt, HCSA will refuse such donation.

2.1.4 HCSA conducts their fundraising in accordance with the law that operate in the specific country.

2.2 SPECIFIC CASES IN FUNDRAISING

2.2.1 Fees for services

HCSA staff may not accept gifts, donations or entertainment of the type that could be considered as a financial incentive in the specific circumstances. Speaker's fees are not acceptable, unless they come from other organisations, companies or public institutions and as long as they are not paid directly to the employee but to HCSA.

Individuals acting in their capacity as HCSA representatives (employees) do not perform paid services as consultants, or in similar duties to other entities.

2.2.2 Lotteries

Lotteries are an acceptable source of income. They can be lotteries in our own name or third-party lotteries that reserve a substantial part of the turnover for good causes. They should be run in accordance with the law to define what body or entity decides on the income destination, and if there is an agency involved in the management of the grant.

2.2.3 Events

It is acceptable for HCSA to receive funds when it is recognised as a beneficiary at events, in which there may be a request to use the HCSA logo in accompanying materials.

2.2.4 Fundraising and children

HCSA does not seek funds from people underage and does not use their data in fundraising projects.

2.2.5 Fundraising using third parties' images

In countries with specific restrictions regarding the use of certain images and footage for fundraising purposes HCSA agrees to comply with those laws. This may mean that in our fundraising activities we cannot make use of images involving third parties without specific authorisation.

For ethical reasons we should also be careful when using images of vulnerable groups when it may be impossible to ask for authorisation.

2.2.6 Corporate sector

HCSA does not seek or accept funds from the corporate sector that attach unreasonable conditions or constraint upon HCSA activity, all donations from corporates should be used to fund projects aligned with HCSA plans and strategies.

2.2.7 Governmental donors

HCSA does not seek or accept funds from governments that attach unreasonable conditions or constraint upon HCSA activity, all donations from governments should be used to fund projects aligned with HCSA plans and strategies.

2.2.8 Foundations

HCSA does not seek or accept funds from Foundations that attach unreasonable conditions or constraint upon HCSA activity, all donations from Foundations should be used to fund projects aligned with HCSA plans and strategies.

2.2.9 In kind Gifts

For the sake of transparency, any gift in kind exceeding a specific value to be set by HCSA, should be approved by the Executive Director.

Receipt of gifts in kind – material support or services - from corporations or from auctions or from Governments are acceptable provided the gift would not compromise HCSA's work. The company or Government should not use these gifts for marketing purposes, nor be in exchange for sponsorship acknowledgement. Receipts for the true value of such gifts may be provided by HCSA, when possible.

2.3 ANONYMITY

HCSA will be transparent about the level of support it receives but will only expose as much information about individual donors as security issues and local regulations indicates, always respecting the donor's wish of anonymity if that is the case.