

## TERMS OF REFERENCE – Consultancy on Smallholder Working Group Socialisation Materials

### ‘A Simplified Approach to Identify, Manage and Monitor HCS forest and HCV areas: A Practical Guidance and Checklist for Smallholders’

#### Background

The High Carbon Stock (HCS) Approach Smallholder Working Group (SHWG) is developing “A Simplified Approach to Identify, Manage and Monitor HCS forest and HCV areas: A Practical Guidance and Checklist for Smallholders” specifically for independent smallholders to implement the HCS Approach and achieve No Deforestation. This guidance is designed to be a practical guide for smallholders to identify areas that need to be protected in order to reduce the risk of deforestation that integrates the High Conservation Value (HCV) approach as well. During the trialling of the guidance in West Kalimantan between December 2019 and January 2020, it was identified as one of the priorities for SHWG to develop socialisation materials to support efforts to increase awareness and capacity building among the independent smallholders to facilitate the uptake and effective implementation of the HCS Approach amongst smallholders.

#### Purpose

To build awareness and capacity on the simplified HCS Approach and its methodology amongst independent smallholders and to facilitate effective implementation of simplified HCS Approach.

#### Objective

Produce socialisation materials and organise socialisation workshops to best support achieving uptake and implementation of ‘A Simplified Approach to Identify, Manage and Monitor HCS forest and HCV areas: A Practical Guidance and Checklist for Smallholders’. The materials produced will be consistent with the HCSA methodologies and communication guidelines and will be designed to increase awareness, participation, commitments, and the capacity needed to scale up the application of the simplified approach among independent smallholders and/or organisations.

#### Scope

A consultant will be appointed to lead socialisation materials preparation (in English and Bahasa Indonesia) in West Kalimantan as part of the trials of the simplified approach, with support from SHWG and the HCSA Secretariat.

The consultant will design and produce effective socialisation materials with relevant messaging tailored to smallholder to achieve communications objective with consultation with HCSA SHWG. Material types can be in HCSA presentations, brochures, videos, and other formats as agreed with HCSA SHWG. The content to be contained in proposed materials should include but not limited to:

- i. General land cover categories of HCS forest, HCV areas
- ii. Forest ecological function, forest management and benefits in HCS forest and HCV areas conservation
- iii. Synchronising community’s understanding of forest with HCSA land cover classification

- iv. Understanding on Integrated Conservation and Land Use Plan (ICLUP)
- v. The importance of building or joining farmer groups/association/union
- vi. Good Agricultural Practices (GAP) and Best Management Practices (BMP) - can refer to existing practices available (i.e. RSPO)
- vii. Regulations for the protection of forests, animals and plants, ecosystem services
- viii. Conservation incentives, benefit, and compensation for protecting HCs forest and HCV areas
- ix. Participatory Mapping Process
- x. Free, Prior and Informed Consent (FPIC)

## Deliverables

The consultant is expected to deliver:

- Socialisation materials needed to support workshops, trainings and other means and platforms for smallholders.

## Expertise and abilities

- Good understanding of HCS Approach and HCV Approach.
- Good understanding of forest conservation and responsible land use management.
- Experience developing training and communications materials.
- Excellent written and verbal communication skills in Bahasa Indonesia and English.
- Excellent project planner/manager and time management skills.
- Ability to engage and coordinate within the multi-stakeholder framework.
- Excellent verbal and written communication skills with experience in producing formal technical and policy documentation; fluency in Bahasa Indonesia and English is a requirement.

## Timelines

No	Socialisation Activities & Outputs	Timeline
1	Training and Socialisation Materials (English and Bahasa Indonesia)	25 Feb 2021